

Bigger and Better 3 & FREE

Secure your tomorrow with our biggest 3 & Free promotion yet.

SonicWall's Bigger and Better 3 & Free promotion is here! We've expanded our ever-popular 3 & Free promotion to a *bigger* range of products, leading to better opportunities for you. When your customers purchase a 3-Year Essential Protection Service Suite, they can get one of our Gen 7 next-generation firewalls — and this includes *every single Gen 7 firewall*, from the TZ 370 and up—for free! Best of all, we aren't limiting this deal to current SonicWall end users: Trading in a legacy SonicWall or competitor firewall will get them their free, eligible firewall upgrade.

When your customers upgrade an existing appliance or trade in a competitor product, they'll gain the latest in next-generation security technology, anti-virus protection and content filtering, plus SonicWall's Capture Advanced Threat Protection (ATP) with patented Real-Time Deep Memory Inspection (RTDMI™).

Our Essential Protection Service Suite (EPSS) includes:

- Capture ATP
- Gateway Anti-Virus, Anti-Spyware, Intrusion Prevention Services (IPS) and Application Firewall Services
- Content Filtering Services (CFS), Comprehensive Anti-Spam
- 24x7 support with firmware

This Bigger and Better 3 & Free promotion could mean bigger and better deals when you secure their tomorrow with a free Gen 7 firewall—if you get the word out now!



Promotion runs from May 1 through September 30, 2024. While supplies last.



Competitor Product Trade-in or SonicWall Replacement is eligible for promotion.

Act fast! This promotion only lasts from now until September 30, 2024, or while supplies last.

ELIGIBLE PRODUCT	REPLACEMENT PRODUCT
TZ 105, SOHO, SOHO 250, TZ 205, TZ 300, TZ 350, TZ 215, TZ 400, NSa 250, TZ 500, TZ 600	TZ 370, TZ 470, TZ 570, TZ 670
NSa 250, TZ 400, TZ 500, TZ 600, NSa 2600, NSa 2650	TZ 570, TZ 670
TZ 400, TZ 500, TZ 600, NSa 2600, NSa 2650, NSa 3600, NSa 3650	NSa 2700
NSa 2600, NSa 2650, NSa 3600, NSa 3650, NSa 4600, NSa 4650	NSa 3700
NSa 3500, NSa 3600, NSa 3650, NSa 4500, NSa 4600, NSa 4650, NSa 5000, NSa E5500, NSa 5600, NSa 5650, NSa 6600, NSa 6650, NSa 6700	NSa 4700
NSa 4500, NSa 4600, NSa 4650, NSa 5000, NSa E5500, NSa 5600, NSa 5650, NSa E6500, NSa 6600, NSa 6650, NSa E7500, NSa E7510, NSa E8500, NSa E8510	NSa 5700
NSa 5000, NSa E5500, NSa 5600, NSa 5650, NSa E6500, NSa 6600, NSa 6650, SM 9200, NSa 9250, SM 9400, NSa 9450	NSa 6700
NSa 6600, NSa 6650, SM 9200, NSa 9250, SM 9400, NSa 9450	NSsp 10700, NSsp 11700
SM 9600, NSa 9650, SM 9800, SM E10200, SM E10400, SM E10800	NSSp 11700, NSsp 13700, 15700
COMPETITOR PRODUCT TRADE-IN	TZ 370, TZ 470, TZ 570, TZ 670, NSa 2700, NSa 3700, NSa 4700, NSa 5700, NSa 6700, NSsp 10700, 11700, 13700, 15700

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ELIGIBLE PRODUCT	REPLACEMENT PRODUCT
03-SSC-1371	SONICWALL TZ370 PROMOTIONAL TRADEUP WITH 3YR EPSS
03-SSC-1370	SONICWALL TZ370 WIRELESS-AC PROMOTIONAL TRADEUP WITH 3YR EPSS
03-SSC-1373	SONICWALL TZ370 WIRELESS-AC INTL PROMOTIONAL TRADEUP WITH 3YR EPSS
03-SSC-1367	SONICWALL TZ470 PROMOTIONAL TRADEUP WITH 3YR EPSS
03-SSC-1369	SONICWALL TZ470 WIRELESS-AC PROMOTIONAL TRADEUP WITH 3YR EPSS
03-SSC-1372	SONICWALL TZ470 WIRELESS-AC INTL PROMOTIONAL TRADEUP WITH 3YR EPSS
03-SSC-1378	SONICWALL TZ570 PROMOTIONAL TRADEUP WITH 3YR EPSS
03-SSC-1374	SONICWALL TZ570P PROMOTIONAL TRADEUP WITH 3YR EPSS
03-SSC-1376	SONICWALL TZ570 WIRELESS-AC INTL PROMOTIONAL TRADEUP WITH 3YR EPSS
03-SSC-1377	SONICWALL TZ570 WIRELESS-AC PROMOTIONAL TRADEUP WITH 3YR EPSS
03-SSC-1379	SONICWALL TZ670 PROMOTIONAL TRADEUP WITH 3YR EPSS
03-SSC-1375	SONICWALL NS _a 2700 PROMOTIONAL TRADEUP WITH 3YR EPSS
03-SSC-1368	SONICWALL NS _a 3700 PROMOTIONAL TRADEUP WITH 3YR EPSS
03-SSC-1810	SONICWALL NS _a 4700 PROMOTIONAL TRADEUP WITH 3YR EPSS
03-SSC-1811	SONICWALL NS _a 5700 PROMOTIONAL TRADEUP WITH 3YR EPSS
03-SSC-1812	SONICWALL NS _a 6700 PROMOTIONAL TRADEUP WITH 3YR EPSS
03-SSC-1359	SONICWALL NS _{sp} 10700 PROMOTIONAL TRADEUP WITH 3 YR EPSS
03-SSC-1358	SONICWALL NS _{sp} 11700 PROMOTIONAL TRADEUP WITH 3 YR EPSS
03-SSC-1357	SONICWALL NS _{sp} 13700 PROMOTIONAL TRADEUP WITH 3 YR EPSS
03-SSC-1356	SONICWALL NS _{sp} 15700 PROMOTIONAL TRADEUP WITH 3 YR EPSS

Disclaimer: Purchase and registration of the Eligible Competitive Product requires six (6) months prior ownership of an Eligible Competitive Product. As a condition of this program, the Owner agrees that he/she will dispose of the Eligible Competitive Product within sixty (60) days of the Registration Date. If proof of ownership of the Eligible Competitive Product is not available within fifteen (15) days upon written request from SonicWall or if the Eligible Competitive Product is not disposed of within sixty (60) days of the Registration Date of the Replacement Product SonicWall reserves the right to terminate the services applicable to the Replacement Product SKU. In order to register the Replacement Product, the Owner must provide current contact details (i.e., contact person's name, e-mail address, business phone number, organization name, and physical address) and certify that all responses in the required fields of the Competitive Replacement Form are true and correct. To qualify for the applicable 3 & Free the Owner must participate in the Secure Upgrade Plus or Competitive Trade-in offers. Important notice and disclaimer: In all cases, end-users and Resellers should consult the Eligible Product Matrices for each product line in advance of any purchase. SonicWall reserves the right to either deny or adjust entitlements to reflect any misrepresentation of eligibility. SonicWall reserves the right to make changes to the Customer Loyalty Program at any time without notice.